



The Ipsos Global @dvisor Monthly Syndicate Service

Proprietary Question Pricing

Ipsos fields its monthly *Global @dvisor* syndicate survey in 24 countries. Clients can join in on any wave in whatever combination of one or more countries with their proprietary questions. Because *Global @dvisor* is already committed to fielding each month for the Ipsos/Reuters Consumer Sentiment Index (CSI), significant cost savings can be realized. Fielding takes three weeks.

Results are Nationally Representative

Respondents are general population, aged 16–64 years of age with the exception of China, India, and South Africa where the sample is made up of more affluent adults.

This monthly online survey yields either 1,000 or 500 respondent completes per country and clients simply choose which countries they wish to be part of with their proprietary questions. We are able to field in additional countries upon request. Please ask us for details.

1,000 Completes		500 Completes	
Australia	Hungary	Argentina	South Africa
Brazil	India	Belgium	South Korea
Canada	Italy	Indonesia	Sweden
China	Japan	Mexico	Turkey
France	Spain	Poland	
Germany	U.S.	Russia	
Great Britain		Saudi Arabia	

Schedule

Questions due	In field	Out of field	Data delivery
Last	First	Third	Fourth
Tuesday	Tuesday	Tuesday	Tuesday
of the	of the	of the	of the
month	month	month	month

Per Question Pricing, Per Country*

Cost Per Question:	1,000 completes countries	500 completes countries
Questions 1 to 4	\$500	\$250
Questions 5 to 8	\$375	\$200
Questions 9+	\$250	\$150

- A one-time translation set-up fee of \$250 USD for up to nine (9) questions inclusive for every non-English speaking language will be applied.
- Any questionnaire beyond nine (9) questions may be subject to a further translation set-up surcharge.
- Custom banner fee of \$500 USD

Results

Result downloads are provided by way of a secure FTP site. Data tables have standard banner breaks by country, region, gender, age (under 35, 35–49, 50–64), household income (low, medium, high), marital status, education (low, medium, high), chief income earner, employment, business owner, senior/executive decision maker in the workplace.

Ipsos/Reuters Consumer Sentiment Index (CSI)

The Ipsos/Reuters Consumer Sentiment Index (CSI) is a monthly, comprehensive, citizen-consumer assessment of the current state of their country's economy, and a total global perspective of economic conditions. To learn about this leading source of economic and market intelligence please contact us.

Contacts

For Pricing:

Chris Deeney

Senior Vice President and Operations Director, Global @dvisor
+1.312.526.4088 • chris.deeney@ipsos.com

For Information on Research and Media Release Services for Global @dvisor:

Keren Gottfried

Research Manager, Global @dvisor
+1.416.572.4481 • keren.gottfried@ipsos.com



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